



Innovation, Vision & Insight

Port Planning Operations and Management

Online course (2021) 4 CPD Points

Date: 20th - 24th September, 2021
Attend from anywhere.

BOOK
BEFORE
30 JULY, SAVE
10%



OVERVIEW

This course on Port Planning Operations and Management offers a comprehensive and detailed analysis of world port systems through applying both theoretical and practical approaches to port planning, operations, logistics, management and policy. It also covers all essential aspects of modern management in the port, from strategy development to the implementation of a successful port management model.

Efficient management and organisation of a port authority involves making important strategic decisions. During this course we will discuss how to manage your financials, develop or review your masterplan, formulate your port development strategy and manage the strategic projects in your port.

Port Planning Operations & Management is an essential part of port design and development. A port masterplan explains the reason of existence of a port to all stakeholders involved.

We will discuss the factors to be included in port master planning, the importance of stakeholder management and the sustainable development of ports, illustrated by several port masterplans.

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Port Planning Operations and Management

Why this Course?

Even an experienced port professional needs tools, concepts and a network. This training course gives port managers the opportunity to extensively discuss themes like port planning and development, innovation, stakeholder management and port commercial business with an international and experienced professional. It provides you with the knowledge and skills to increase your effectiveness as a port manager

Course outcomes

- You will be familiar with how a modern port is being managed and what type of governance models exist.
- You will realize the importance of a well -balanced port development strategy and masterplan.
- You will know how to use the masterplan as a strategic, technical, commercial, communication and marketing instrument.
- You will be able to allocate land in the best possible way and optimize the revenue flows of your port or project.
- You will be able to assess the different aspects of developing a new port masterplan and obtain the skills to review an existing masterplan.

Who should attend?

- Port practitioners, Port & Terminal Managers
- Transport & Terminal Planners, Shipping & Transport Managers
- Academics, students, shipping and logistics professionals, supply chain professionals & policy makers.
- Port stakeholders (including municipal stakeholders)
- Government officials
- Freight forwarders and shipping agents /Shipping company agents
- Business development managers, officers of port operating companies
- Importers and exporters, investor relations managers & procurement and sourcing
- Maritime lawyers and regulators, sales and account
- Maritime safety, security and environment professionals
- Shipyard managers and high ranking officers.

This training course is targeted towards experienced port professionals who are facing challenges related to making the right decisions on port development and investments while taking into account the disruptive elements of a globally changing economy.

For: executive directors and managers that are active in overall port management, port (development) strategy, regional development strategy (with ports as a driver for regional development), planning & development (commercial and infrastructure) and port relations (port-government-communities).

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